



# The Daylight Times

For the week of, February 22, 2010

## WEEKLY SPECIALS



Organic Bananas  
\$25.90 / case



Red Belgium Endive  
\$29.50 / case



Tangerines  
\$16.50 / case



Pink Lady Apples  
Lunch Box Size  
\$17.50 / case



Order Desk - (408) 284-7300 / fax: (408) 284-7307

## CURRENT MARKET UPDATES

### Fruits



**Berries**-Daylight's Strawberries have strictly been coming out of Central California over the past week. Supplies are still light due to the past month's rain. Prices and Quality remain steady. Blueberries continue to be coming out of Chile. Both the Blackberries from Mexico, and Raspberries from California have been excellent in quality. Remember, shelf life is short this time of year, so please keep your inventory tight.

**Avocados**- Chile is still bringing in the Lion's share of fruit, California supplies are now coming on strong. Chilean fruit is where the deals are.

**Apples and Pears**- We are now offering Fresh New Crop Bartlett Pears from Chile. All other pears are currently domestic crop. Don't forget our baby forelle pears as well. All our apples are US grown, with the exception of the Macintosh, out of British Columbia. Apple Pears from the Golden State are still thriving, and bursting with juice.

### Veggies



**Broccoli Celery and Flower**- Quality remains steady. Prices are slightly up this week. These commodities are both available from Central California, and the Yuma, Az. Desert.

**Celery**- Celery prices continue to be up and down. Slightly up this week.

**Beans**- The Blue Lake Beans are coming exclusively out of Mexico this time of the year. Quality is fair. Prices are at a seasonal high this week, due to rains in Mexico.

**Asparagus**- Mexico is still the main player here, with seasonal low prices this week. Remember, the Mexican sizing runs smaller than the California. Please consider ordering day to day. Shelf life is much shorter than local crops.

**Artichokes**-Supplies continue to be tight. Plus, with the current rains, growers have had to delay harvesting due to muddy fields in Castroville. Packing is on a day to day basis. Prices remain on the higher side.

# Fruits



**Citrus-**The California oranges and Lemons continue to thrive. Prices are stable, and quality has been excellent. However, there are some days when growers can't harvest between rain storms. The Navels continue to be very sweet in flavor. We are also offering small size Texas Valencias as well. We are seeing Grapefruits out of both Texas and California.

**Grapes-** Green and Red grapes are now coming strong out of Chile. Prices are slightly better than the early season Brazilian crop. Quality has been good.

**Stone Fruit-Grapes-** Stone fruit, and cherries are available from Chile, but at a very expensive price.

**Melons-** We have been carrying "off shore" Cantaloupes coming from Central America. Honeydews and Watermelons continue to be coming out of Mexico for the Winter season. Cantaloupe prices continue to rise, due to short supplies. There has also been some shipping problems unloading the Central American Ships back East. Containers have been backed up, slowing down the pipeline here to the West Coast.

**Tropical Fruit-** South American Brazilian crop is now the Major player in the Mango Market. Remember, we are mostly seeing the Tommy Atkins variety this time of the year. This is a very firm variety Mango. The California Desert has a very limited supply of Mangoes. Remember that Color is sporadic during our Winter Mango Season.

**Tomatoes, and Specialty Tomatoes-** Tomato prices are spiking this week due to major shortages. Major rains in Mexico last week curtailed the tomato harvest. Freezing temperatures in Florida has sent the East Coast shopping the Mexican market, making supplies even tighter. Prices have been high, and color on tomatoes has been hard to find. Remember, we have red cluster tomatoes available, and the color and quality is excellent! Mix medley tomatoes are also still available.

Did you know that here at Daylight Foods we hand re-pack every tomato that we deliver. We do this to ensure that you receive perfectly firm yet ripe tomatoes in every box!



# Veggies



**Cucumbers-**Mexican rains, and the Freeze in Florida continues to drive the prices up this week..

**Eggplant-**Steady Supplies, Steady prices out of Mexico. Both Chinese and Italian Eggplant are still available with good arrivals. Good quality Japanese eggplant has been very hard to find.

**Squashes-**The price on Zucchini has stabilized, but yellow squash remains in tight supplies, and prices remain high as well.

**Cabbage-** Green Cabbage supplies are better this week, with lower prices. The Red Variety remains on the tighter side. The price is still high, but slowly coming down.

**Chards-** Both the Red and green chard are steady in price. This is one vegetable that is still being grown locally in the Modesto area. We also have rainbow chard available as well. This is a great item that can add a colorful change to your menu. Consider our organically grown chard this week as well.

**Corn-** We are mostly seeing supplies out of Mexico. The Majority of acreage is dedicated to the white varieties. Yellow corn continues to be in tight supplies.

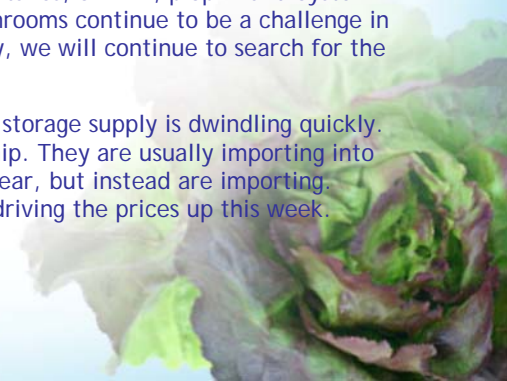
**Chicories-** We have red Belgium endive, white Belgium endive, and baby white Belgium endive in stock and they are steady in cost. Escarole and radicchio are also steady in cost this week.. Treviso and Castel Franco are available on a preorder basis.

**Herbs-**So far, the "Winter" weather has been kind to the herbs. However, there has been some transportation problems getting Basil from certain parts of Mexico over the US border due to poor road conditions caused by the weather. We continue carry herbs in many different varieties and pack sizes to meet your preferences. All the herbs are steady in price and excellent in quality.

**Mushrooms-** We are carrying a variety of brands of domestic mushrooms including Monterey Mushroom, Ariel Mushroom and B&D Mushroom. We bring them in every day to ensure the freshest quality possible. We also carry a variety of specialty mushrooms that are fresh, frozen and dried. The varieties that we carry include: chanterelle, porcini, portabellinis, shitakes, crimini, piopini and oyster mushrooms. Oyster mushrooms continue to be a challenge in both supplies and quality, we will continue to search for the best available.

**Onions-** The Northwest storage supply is dwindling quickly. Mexico is not ready to ship. They are usually importing into the US this time of the year, but instead are importing. Supplies are very tight, driving the prices up this week.

**Continued...**



# Veggies



**Lettuce-** Both Pricing and Quality remain good here! Lettuce prices are finally back to normal after almost a three month roller coaster in pricing and availability. All varieties are arriving in good quality.

**Peas-** Snow peas and snap peas are now all California grown.

**Peppers-** Mexican crops dominate the West Coast arrivals. The recent rains in Mexico, and Florida crops damaged by the freeze continues to push the prices up here as well. The Red bells are the better value here this week.

**Potatoes-** New Crop Russet potatoes are mainly coming out of the Northwest, with supplies coming out of Nevada, and Idaho as well.



The "New" potato crop (red, white and Yukon) are mainly Northwestern Washington crop as well. The Season is ending there, moving to Florida. Supplies from Florida are very pricey!

There are now some Yukon Potatoes coming out of Bakersfield. However, many growers have been flooded, causing a shortage on creamers and bakers. Both Sweet Potatoes and Yams are locally grown out of Livingston, Ca.



**Root Vegetables and Celery-** Carrots are steady this week, and celery is higher in price. Baby whole peeled carrots are very expensive. We now carry baby peeled carrots out of Mexico, each five pound bag contains at least five different color. We also have purple bunched carrots available; these beautiful carrots will hold their deep purple color even after peeling or cooking! Celery root price is unchanged. We have rainbow crunch carrots available; try them out for colorful change to your menu.

Organic table carrots 25lb from Earthbound Farms is \$24.50.

**Specialty Greens-** We now have many specialty organic greens. All of our greens are steady in price and coming in with the highest quality available. Wild arugula is a great alternative to bunched arugula and has a very exotic look. We also have a variety of micro greens available on a consistent basis including micro greens, micro arugula and micro cilantro. Please call for other varieties that are available on a pre-order basis.

PLEASE CALL US WITH ANY UPDATES, QUESTIONS OR  
PREORDERS!!  
THANK YOU!