



The Daylight Times

For the week of, June 7, 2010

WEEKLY SPECIALS



Locally Grown
Twin Girl Farms
Donut Peaches
\$23.00 / case



Locally Grown
Lakeside Organic
Farms Organic
Rainbow Chard
\$28.00 / case



Locally Grown
Organic Cherries
\$24.00 / case



Order Desk - (408) 284-7300 / fax: (408) 284-7307

CURRENT MARKET UPDATES



Fruits



Berries- Better weather means lots of Strawberries, and good prices! Supplies are coming out of both Central California, and Watsonville. Blueberries are now exclusively coming out of California. They are being packed in 6 oz containers this week. Black berries and Raspberries are both excellent in flavor, and reasonably priced as well.

Avocados- California fruit is the main player now. There is also Mexican fruit available as well.

Apples and Pears- The Bartlett Pears (packham pears) are from either Chile or Argentina, and the Bosc pears are from Chile. All other pears are currently domestic crop. Prices have been going up over the past few weeks as the domestic storage crop begins to wind down. All our apples are US grown, with the exception of the Macintosh, out of British Columbia. Supplies on all smaller sizes are extremely tight, as the Northwest storage supplies begin to dwindle down. Asian Pears are now coming out of Chile.

Veggies



Broccoli and Flower- Warmer and dryer weather means more yield, better quality, and lower prices. The majority of these crops are coming out of Central California. Salinas is soon to come.

Celery- Celery prices have come down this week as well. Santa Maria, and Oxnard are the major growing regions this time of the year.

Beans- The California dessert crop is virtually over. Fresno has finally begun after being two weeks behind schedule due to cooler weather. Prices are better this week.

Asparagus- Prices are finally coming down here as well after a three week high. Salinas and the Sacramento Delta are still the major growing areas.

Artichokes- Rain has curtailed the traditional Spring harvest. With rain comes reduced harvesting. Not all sizes are available on a daily basis. Availability and pricing on the larger size chokes have been affected the most. June is one of the most challenging harvesting months of the year for this Globe Veggie.

Fruits



Citrus-Prices on both Lemons and Oranges are steady again this week. The Valencia is now the dominant variety. Texas juice oranges are now finished. We will be using Valencia variety oranges for the late Spring, and Summer months.

Grapes-Green Perlette, and Red Flame Seedless Grapes from Coachella Valley are now in.

Stone Fruit-Grapes- California New crop Peaches and Nectarines in both White and Yellow from the Fresno/Reedley growing region are now available. Cherries are also available at a very steep price. Other fresh California stone fruit is soon to arrive.

Melons- California New crop Cantaloupe are now the dominant players. Prices have come down slightly this week. This should continue as the season continues with more supplies becoming available. Honeydew melons from Mexico are unchanged. Seedless and Seeded Watermelons are still coming from Mexico. Prices are up slightly this week.

Tropical Fruit- The Mexican crop has now arrived. Expect to see mainly Hayden variety this week. There are also the Honey/Manilla varieties as well. Prices are slightly better now that the fruit is much closer to ship than Central and South America.

Tomatoes, and Specialty Tomatoes-Overall supplies are getting better now that the Florida is supplying the East Coast. This has relieved pressure from the Mexican market. Prices have fallen over the past 10 days. Remember, we have red cluster tomatoes available, and the color and quality is excellent! Mix medley tomatoes are also still available.

Did you know that here at Daylight Foods we hand re-pack every tomato that we deliver. We do this to ensure that you receive perfectly firm yet ripe tomatoes in every box!



Veggies



Cucumbers-Supplies are good, and prices are very reasonable this week on both the 36 tops, and plain cucumbers.

Eggplant-The Mexican crop is coming to an end, and the California desert is just starting up. Supplies are on the tight side. Prices are on the higher side. Italian Eggplant is gapping, and in tight supplies. Good quality Japanese eggplant continues to be very hard to find.

Squashes-Zucchini and company is transitioning from Mexico to then Fresno growing region. Supplies are still a little tight. Prices are moderate.

Cabbage- Green Cabbage is plentiful and priced right. Red Cabbage continues to be on the tighter side, and higher priced than the green.

Chards- Both the Red and green chard are steady in price. This is one vegetable that is still being grown locally in the Modesto area. We also have rainbow chard available as well. This is a great item that can add a colorful change to your menu. Consider our organically grown chard this week as well.

Corn- The California dessert crop is now up and running. Prices are very reasonable.

Chicories- We have red Belgium endive, white Belgium endive, and baby white Belgium endive in stock and they are steady in cost. Escarole and radicchio are also steady in cost this week.

Herbs-So far the rainy weather has been kind to the herbs. There have not been any significant weather related quality issues. We continue to carry herbs in many different varieties. All the herbs are steady in price this week.

Mushrooms- We are carrying a variety of brands of domestic mushrooms including Monterey Mushroom, Ariel Mushroom and B&D Mushroom. We bring them in every day to ensure the freshest quality possible. We also carry a variety of specialty mushrooms that are fresh, frozen and dried. The varieties that we carry include: chanterelle, porcini, portabellinis, shitakes, crimini, piopini and oyster mushrooms. Oyster mushrooms continue to be a challenge in both supplies and quality, we will continue to search for the best available.

Onions- Prices on both California desert grown Red and Yellow Onions are much cheaper compared to last month. Prices are have now leveled off. Just a few more weeks of harvest left, so supplies with tighten up until more local harvesting begins. The Vidalia "Sweet" Onions are still the sweet onion of choice.

Continued...



Veggies



Lettuce- Tight supplies on Iceberg lettuce due to past weather issues are now showing up in the Local Salinas Growing Region. Mildew and spotting issues are showing up in the fields. This causes a reduce yield, tighter supplies, and ultimately higher prices. Butter lettuce is a little more abundant and priced this week. Supplies are very good on both Red and Green leaf lettuce.

Peas- Snow peas and snap peas are now all California grown.

Peppers- Volume continues to get better on both Green and Red Bell Peppers this week out of California's Coachella Valley Growing Region. Green Bells continue to be reasonably priced, and the Red Bells have fallen in price over the past two weeks as well.

Potatoes- Prices are creeping up, as Northwest and Idaho inventories are coming to an end. Quality still remains good. But prices are up.



The "New" potato crop (red, white and Yukon) potatoes are continuing to be coming out of Bakersfield.

We have been receiving a very limited supply of California Dessert grown Yukon Baker size Potatoes over the past month. Supplies are slightly better this week.

Both Sweet Potatoes and Yams are locally grown out of Livingston, Ca.

Don't forget about our fingerling potatoes. The most popular variety is the Russian Banana fingerling.



Root Vegetables and Celery- Carrots are steady this week, and celery is higher in price. Baby whole peeled carrots are very expensive. We now carry baby peeled carrots out of Mexico, each five pound bag contains at least five different color. We also have purple bunched carrots available; these beautiful carrots will hold their deep purple color even after peeling or cooking! Celery root price is unchanged. We have rainbow crunch carrots available; try them out for colorful change to your menu. Organic table carrots 25lb from Earthbound Farms is \$24.50.

Specialty Greens- We now have many specialty organic greens. All of our greens are steady in price and coming in with the highest quality available. Wild arugula is a great alternative to bunched arugula and has a very exotic look. We also have a variety of micro greens available on a consistent basis including micro greens, micro arugula and micro cilantro. Please call for other varieties that are available on a pre-order basis.

PLEASE CALL US WITH ANY UPDATES, QUESTIONS OR
PREORDERS!!
THANK YOU!